



Ali Hamylton

NEWS

There are ALI HAMYLTON clients who'll be very pleased to know what we have in store for you

FANTASTIC NEWS - ALI HAMYLTON PRODUCT - MIDNIGHT CAKE EYELINER!

Our unique cake eyeliner **Midnight** is here this fantastic addition to the 'Discovery Collection' Duos comes in ocean blue and coal black.

When applied, **Midnight** lasts for over twelve hours, gives maximum

definition and is easy to apply with the Ali Hamylton deluxe liner brush.

Tip: Ali recommends you use this product wet only.



PRODUCT FOCUS - MIDNIGHT CAKE EYELINER & THE DELUXE EYELINER BRUSH

The Ali Hamylton **deluxe eyeliner brush** makes it easy for the every day person to use Ali Hamylton's **Midnight cake eyeliner**.

We professionals find it so easy to use a fine liner brush – the one with 6 hairs - but for our valued clients it's not so easy.

This is not what we want, is it? Since the **deluxe eyeliner** has come into our range, sales of the **cake eyeliner** have increased four hundred percent. So, all we need to do is show everyone how to use the **deluxe eyeliner brush**.

This is how I teach clients to use

the deluxe. Moisten your deluxe, work the brush into the product, **it's important to get lots of product on the brush**, then push both sides into the back of your hand. When you have the brush flat and thin and black, paint the base of the lash pushing gently into the lid itself.

You will see it leaves a thin black line, which can go right across the top lid of the eye. Using this method there will be no skin showing between the lashes. There are no hard or fast rules where you start or finish, it usually depends on the shape of the eye. If the eyes

are close set or round, line only the outer corners; to make the eyes look bigger, extend the line slightly beyond the outer corners.

This is why women come to see you for their makeup needs. You show them quick and easy ways to get the job done. They feel confident about using these products. The **Midnight cake eyeliner** gives wonderful definition which lasts up to 12 hours.



Above: Deluxe Eyeliner Brush . Right: Midnight Cake Eyeliner

EYE SPECIAL - THE NOW LOOK EYE

Continuing with the eyes, here's a very **NOW** look.

Dab the concealer or dust your foundation all over your upper lids. This will cover any small veins and prevent creasing. Then apply **Karvan** or **Otto** over entire eyelid, blending well into the lash. Now, before using the eyeliner, determine your eye shape. If the eyes are close set or



Luxurious creme Eye shadows Otto and Karvan

round, line only the outer corners. Otherwise, rim the entire upper lid. Using a Ali Hamylton **eye pencil** in **black, brown, grey or jade**, **tip: you can soften the pencil tip by rolling it between your fingers**, gently pull your eyelid taut at an upward angle. Beginning at the inner corner, draw small connecting

EYE SPECIAL - THE NOW LOOK EYE...cont

dashes along the top lashes. Be sure to stay close to the base of the lashes so there's no skin visible between the lashes and the liner.

To make the eyes look bigger extend the liner slightly beyond the outer corners of the eyes. Then brush your favourite Ali Hamylton shimmer on top of the liner and soften the line with a cotton bud blending it slightly up and out at the corners. Finally, apply Ali

Hamylton mascara. This particular look makes the eyes sparkle.



Professional Beauty

Keep an eye out for Ali Hamylton Advertising in the April - May Edition of Professional Beauty Magazine. We will also be advertising in the Professional Beauty Annual Trade Guide for 2006.

SENSATIONAL OFFER - HURRY ONLY AVAILABLE TO THE END OF MAY!

PURCHASE A

Ali Hamylton

**COUNTER STAND
AND**

**RECEIVE ONE SET OF BRUSHES WITH
POUCH & TRAINING FREE!**



AHC Counter Stand



AHC Professional
Brush set & Pouch



**TO TAKE ADVANTAGE OF THIS OFFER CONTACT ALI HAMILTON
COSMETICS ON: 1800 020 402 FOR YOUR NEAREST DISTRIBUTOR.**



Ali Hamylton

FREECALL: 1800 040 204
www.alihamylton.com.au

**For further information call: 1800 040 204 • Visit: www.alihamylton.com.au
or email: alihamylton@optusnet.com.au**

For images of the featured products please do not hesitate to contact Fiona Thompson at Ali Hamylton Cosmetics
P: 02 6584 4238 • M: 0405 390 716 • E: fiona_ahc@westnet.com.au

We are pleased to be offering this service. Let us know what you would like to see in future issues by contacting Trisha McDonald on: pmcdonald@netpro.net.au

